

ADVERTISING INFORMATION

Advertising on our website:

- All ads include one picture, one link, and a brief description of the event
- Each ad space is measured to 76% in width and 136 pixels in height
- Any ad which requires more than the above specified space will be charged for two ads
- All ads will be placed in alphabetical order with events occurring in the current month placed first
- All ads are initially sold in four (4) week increments, additional weeks sold separately
- Any event occurring in less than (4) weeks will still be charged the full four (4) week fee

Advertising in our Newsletter:

- All ads include one picture, and a brief discription of the event
- Each ad is a quarter page
- All ads in the newletter are for one issue

RATES

LSA Affiliated Clubs - to advertise on our website	\$30.00	for 4 weeks
Non LSA Affiliated Clubs	\$250.00	for 4 weeks
To advertise in our newsletter	\$30.00	for one issue
Non LSA Affiliated Clubs	\$250.00	
To advertising in both the website and the newsletter	\$50.00	for one issue/4 weeks on the website

Name of Person Completing Form _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Cell _____ Fax _____

Email _____

Name of Group or Organization _____

Name of Event to be Advertised _____

Will you be emailing a .jpg logo to be posted next to your ad? Yes No

(If yes, please email picture file to valerie@lsa-soccer.org **subject:** info for website ad)

Will you be emailing a link to be posted with your ad? Yes No

Do you want your logo set up to be your link? Yes No

(If yes, please email link to valerie@lsa-soccer.org **subject:** info for website ad)

Please write a very brief description of your event below*:

*If your description is too large to fit in the specified ad space, you will be notified before ad is posted on website

Dates you would like ad to be posted: Start Date _____ End Date _____

YOU MUST ALLOW TWO WEEKS FOR POSTING FROM TIME FORM SENT TO LSA

Please **mail** this completed form (do not fax or email) with check or money order to:

LSA
Attn: Camps & Clinics Advertising
475 Gardere Lane
Baton Rouge, LA 70820